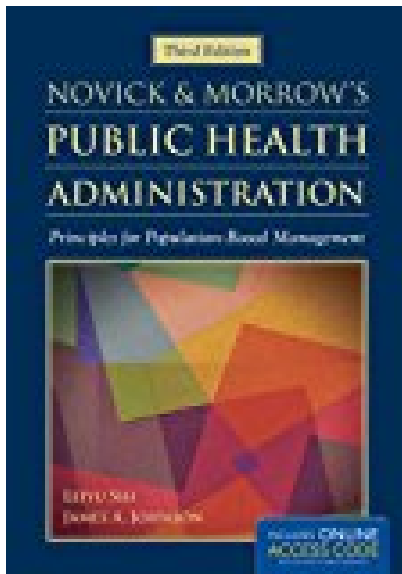


Novick & Morrows Public Health Administration Principles for Population-Based Management



BOOK DETAILS

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- Pages : 714 Pages
- Publisher : Jones & Bartlett Learning
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BOOK SYNOPSIS

Under the direction of new lead editors, Leiyu Shi and James A. Johnson, the new Third Edition of *Public Health Administration: Principles for Population-Based Management* examines the many events, advances, and challenges in the United States and the world since the publication of the prior edition of the book. With contributions from experts in areas ranging from workforce to community-based prevention to emergency preparedness, this timely and thorough revision offers detailed, comprehensive coverage of current, relevant issues for students as well as practicing public health administrators. This edition also addresses new perspectives of evidence-based public health, systems thinking, accountable care organizations, social entrepreneurship, integrated information management, disaster preparedness and response, and social media. New to this Edition: * New team of seasoned co-editors, Leiyu Shi and James A. Johnson. * Streamlined chapters with new chapter objectives and discussion questions to enhance the classroom experience for students. * New chapters on public health policy, social determinants of health, public health systems research, social marketing, social entrepreneurship for public health, and global health. * New student Navigate Companion Website with interactive learning materials to engage students in learning. Instructor Resources: Instructor Manual, PowerPoint, Test Bank Student Resources: Companion Website

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